

# Campaign

.. for a better society

### SPONSORSHIP LEVELS:

- 1. GOLD
- 2. SILVER
- 3. BRONZE
- 4. MEDIA
- 5. IN KIND

# SPONSORSHIP CONTRACT

Sponsorship type (check your option):

- □ Gold (more than 10 000 EUROS in contribution)
- □ Silver (more than 5 000 EUROS in contribution)
- □ Bronze (more than 1 000 EUROS in contribution)
- □ Media (dissemination and Awards coverage)
- □ In kind (sponsorship with products/services)

AN AGREEMENT made on the......day of.....month ....month ....month ..... BETWEEN the <sponsor> of <sponsor's address>, (hereinafter called "The Sponsor") of one part AND the European Projects Association asbl, Boulevard de l'Empereur, 24 1000 Bruxelles, Belgium (hereinafter called "EPA") of the other part WHEREBY IT IS AGREED

### EPA - European Projects Association asbl

www.europeanprojects.org – www.my-europa.eu – http://www.academy-europa.eu awards@europeanprojects.org



1. In consideration of the agreement by the Sponsor to pay EPA the sum of <sum>/ <dissemination and organization of the Campaign "...for a better society" and coverage of the Awarding ceremony> to sponsor the Campaign "...for a better society" EPA agrees to provide the benefits set out in the following paragraph 2.

### 2. Benefits for the Sponsor (GOLD SPONSORSHIP)

From the signing of this contract to the end of the 2012 Campaign EPA agrees:

- 1) to credit the Sponsor by giving the Sponsor's name and details in all EPA's press releases concerning the Campaign;
- 2) to give the Sponsor prominent acknowledgement on EPA's websites (<u>www.europeanprojects.org</u>, <u>www.my-europa.eu</u>, <u>www.informo.hr</u>), and on the dedicated EPA's sponsors' page;
- 3) to give the Sponsor prominent acknowledgement on EPA's social networks;
- 4) to mention the Sponsor in every promotional email sent about the Campaign;
- 5) to offer to the Sponsor EPA's expert membership on MyEuropa platform for one year;
- 6) to include the sponsor's logo on the Awards banner;
- 7) to include the sponsor's logo on the roll-ups during the Awards ceremony;
- 8) (if the both parties agree )to co-ordinate a press launch announcing sponsorship by the Sponsor at a time and place to be agreed by both parties. The costs of such a press launch will be covered by the Sponsor;
- 9) to distribute the promotional material during the Awards ceremony;
- 10) The Awards name dedicated to the sponsors.

### Benefits for the Sponsor (SILVER SPONSORSHIP)

From the signing of this contract to the end of the 2012 Campaign EPA agrees:

1) to credit the Sponsor by giving the Sponsor's name and details in all EPA's press releases concerning the Campaign;

# EPA - European Projects Association asbl



- 2) to give the Sponsor prominent acknowledgement on EPA's websites (<u>www.europeanprojects.org</u>, <u>www.my-europa.eu</u>, <u>www.informo.hr</u>), and on the dedicated EPA's sponsors' page;
- 3) to give the Sponsor prominent acknowledgement on EPA's social networks;
- 4) to mention the Sponsor in every promotional email sent about the Campaign;
- 5) to include the sponsor's logo on the roll-ups during the Awards ceremony;
- 6) to distribute the promotional material during the Awards ceremony.

#### Benefits for the Sponsor (BRONZE SPONSORSHIP)

From the signing of this contract to the end of the 2012 Campaign EPA agrees:

- 1) to give the Sponsor prominent acknowledgement on EPA's websites (<u>www.europeanprojects.org</u>, <u>www.my-europa.eu</u>, <u>www.informo.hr</u>), and on the dedicated EPA's sponsors' page;
- 2) to give the Sponsor prominent acknowledgement on EPA's social networks;
- 3) to mention the Sponsor in every promotional email sent about the Campaign;
- 4) to distribute the promotional material during the Awards ceremony.

#### Benefits for the Sponsor (MEDIA SPONSORSHIP)

From the signing of this contract to the end of the 2012 Campaign EPA agrees:

- 1) to give the Sponsor prominent acknowledgement on EPA's websites (www.europeanprojects.org, www.my-europa.eu, www.informo.hr), and on the dedicated EPA's sponsors' page;
- 2) to give the Sponsor prominent acknowledgement on EPA's social networks;
- 3) to mention the Sponsor in every promotional email sent about the Campaign;
- 4) to offer to the Sponsor EPA's expert membership on MyEuropa platform for one year;
- 5) to include the sponsor's logo on the roll-ups during the Awards ceremony;
- 6) to distribute the promotional material during the Awards ceremony.

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Benefits for the Sponsor (IN KIND SPONSORSHIP)

- Depending on the value of the contribution benefits will be chosen from the ones listed above.

3. Payment (for financial sponsors only)

Payment of the said sum of <amount> shall be made in full not later than the 15<sup>th</sup> of September 2012.

Methods of payment

Paypal <u>http://www.europeanprojects.org/join</u>

□ Bank Transfer:

Bank: BNP Paribas Fortis Account Number: 001641956887 BIC: GEBABBB IBAN: BE67 0016 4195 6887 Bank Address: BNP Paribas Fortis, 45 Avenue des Arts, 1040 Etterbeek (Brussels), Belgium

The confirmation of bank transfer should be sent to European Projects Association via e-mail (a scanned copy) to info@europeanprojects.org.

Other Agreements

- 1. It is agreed that all matters relating to the administration of the sponsorship shall remain exclusive EPA's responsibility.
- 2. It is agreed that the Sponsor will be granted first option to renew sponsorship of the second edition of the European Projects Awards at a cost to be agreed.
- 3. In the event of the cancellation of the sponsorship for whatever reason, this Agreement shall be null and void.

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- 4. The duration of this sponsorship contract, as designed by this document, is for six month period.
- 5. If any dispute arises out concerning the execution or interpretation of this contract or in connection with the same it will be settled by way of negotiations. If the parties fail to come to agreement, the dispute shall be governed by the Belgian law and that the commercial courts of Brussels.
- 6. This agreement is made solely with the <sponsor> and except with the written permission of EPA shall not be assignable.

With my signature I confirm my intention to become the European Projects Awards sponsor.

Signature of the sponsor:

Signature of EPA's legal representative:

Date and place:

Date and place:

Mail or scan this completed contract to the attention of the Managing Board:

EUROPEAN PROJECTS ASSOCIATION asbl Boulevard de l'Empereur, 24 1000 Bruxelles, Belgium e-mail: <u>awards@europeanprojects.org</u>

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